## FOR IMMEDIATE RELEASE





FOR: Naples Winter Wine Festival 6200 Shirley Street, Suite 206 Naples, FL 34109 888.837.4919 www.napleswinefestival.com FROM: Jarvis Communications Elizabeth Glenn 310.313.6374 elizabeth@jarviscommunications.com

## One-of-a-kind yacht and cruise auction lots brought in over \$1.16 million at the 2014 Naples Winter Wine Festival

(NAPLES, FL., February 7, 2014) - This year's Naples Winter Wine Festival, held Jan. 24-26 at the Ritz-Carlton Golf Resort, Naples, Fla., featured five one-of-a-kind dream cruises and yacht experiences, which brought in a combined total of \$1.16 million for children's charities. Yacht and cruise experience have been a highlight each year since the festival's inception in 2001, and 2014 continued this tradition.

A total of over \$12.5 million was raised under the live-auction tent. All of the auction's proceeds benefit Naples Children & Education Foundation's (NCEF) mission of supporting charitable programs that improve the physical, emotional and educational lives of underprivileged and at-risk children in Collier County.

## Yacht and cruise auction lots for the 2014 Naples Winter Wine Festival included:

- "Ahhh, 'Trisara'!" fetched \$280,000 and featured a seven-day cruise for five couples aboard the 130' Westport motor yacht Trisara. Guests will have their choice of a custom itinerary in either the Caribbean or Mediterranean.
- **"Passage to Paradise"** sold for \$240,000 and featured a seven-day custom cruise in the Bahamas aboard the 150' Trinity motor yacht Carpe Diem II for three couples.
- "Where in the World Are You Going?" raised \$240,000 and included a 14-night voyage aboard The World for four people. Guests have their choice of in-depth explorations of the South Pacific, Mexico and Central America; South American, Australia and New Zealand or Japan and Southeast Asia.
- **"Island Hopping Darwin-Style"** brought in \$220,000 and included a six-night adventure in Ecuador and the Galapagos for up to 16 people. Following one night in Ecuador, guests board the Ocean Spray, a 113' deluxe mega-catamaran, for a cruise around the Galapagos Islands.
- **"Palazzo to Penthouse from Sea to Shining Sea"** garnered \$180,000 and featured a unique one-of-a-kind Venetian vacation for one couple, including a seven-day Mediterranean cruise in a penthouse suite aboard one of Seabourn's Odyssey-class ships.

Festival events spanned three days, including a tour of children's charities; intimate vintner dinners at NCEF trustees' homes where celebrity chefs including Bill Telepan, Michael Anthony and Barbara Lynch prepared the cuisine, with wines personally poured by Olivier Krug and other internationally acclaimed vintners; a wine-down party post-auction; and a celebratory Sunday brunch.

The Naples Children & Education Foundation supports effective, disciplined charitable programs that significantly improve the physical, emotional and educational lives of underprivileged and at-risk children in Collier County, Florida. Since its founding in 2000, NCEF has funded 37 beneficiary organizations and seven strategic initiatives, helping to provide a better life for more than 150,000 children. Through NCEF funding, nearly 2.5 million meals have been served to the hungry, and health, dental health and vision services that were previously unavailable are now reality.

Festival dates for 2015 are January 23-25. Additional information is available at <u>www.napleswinefestival.com</u>.

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